

SERV FOUNDATION, INC. DONOR PRIVACY POLICY

SERV Foundation, Inc. (SERV Behavioral Health System, Inc. and its affiliated organizations) respects your privacy as a donor. This privacy policy has been developed to inform donors about how their personal information is collected, used, and safeguarded. This policy applies to all information received by the SERV Foundation, SERV Behavioral Health System, Inc, and all of its affiliated organizations. This includes information we have collected online and offline and through electronic, written or oral communications.

Use and Disclosure of Personal Information

- We will never sell, trade, or share personal information that we have collected online or through any other business activities with any third party.
- We do not send mailings on behalf of other organizations.
- Donor names will be publicly associated with their donation unless they explicitly choose to remain “anonymous” when making a gift, or otherwise notify us of their wish to remain anonymous.
- Donors have the right to review their personal information that we have collected about them.
- Donors also have the right to opt-out of electronic or postal mail communications.

Your Personal Information

“Personal Information” includes name, address, telephone number, and email address that may personally identify a person, organization, or corporation. We may collect, store, and use personally identifiable information that donors provide to us in the following ways:

- When a person requests information through our website or otherwise contacts us in person, by phone or email, then we may use their name, address, telephone number, or email address to respond to their inquiry.
- When a person registers for an event or makes a financial contribution online, over the telephone, by mail or in person, we may collect legal name, billing address, email address, telephone number, and payment information to:
 - Process financial payments and protect against potential fraud
 - Thank donors and distribute gift receipts
 - Invite donors to upcoming events
 - Tell donors about the impact of their gifts
 - Conduct internal analysis and record-keeping

From time to time, we may collect personal information from you in other ways, too.

How We Keep Your Information Safe

We protect the security of credit card transactions using encryption, access controls, network firewalls, and physical security. These measures make it extremely difficult for anyone to intercept the credit card

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information you provide. When we work with other companies to process credit card transactions, they also use encryption and other appropriate security measures.

Should you have any questions or concerns about giving to the SERV Foundation, please contact:

Office of Development and
Marketing SERV Behavioral Health
System, Inc.
3 AAA Drive, Suite 101
Hamilton, NJ 08691
609-406-0100

Approved by the Board of Directors of the SERV Foundation January 26, 2021